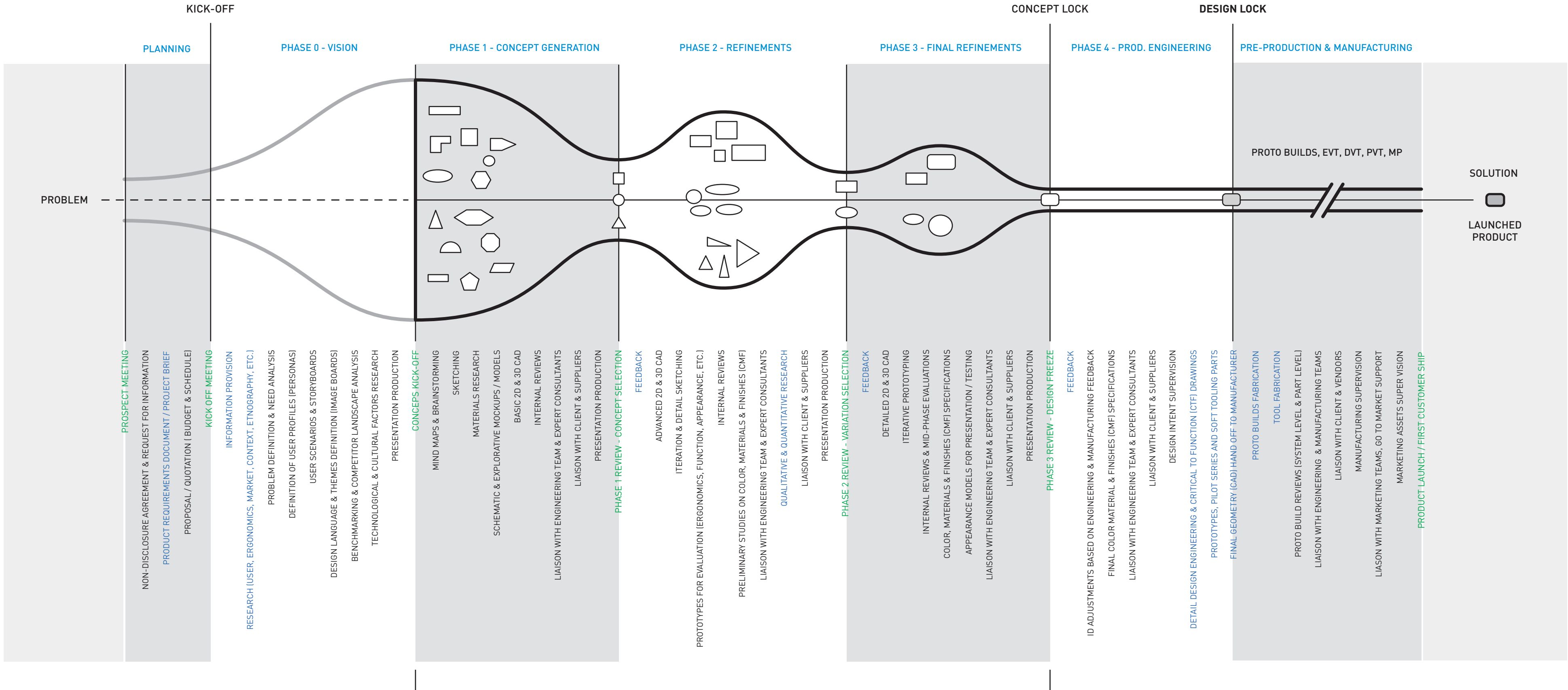


The Role of Designers in the Product Development Process

BY ALBERTO VILLARREAL



ACTIVITIES & TASKS BY DESIGN TEAM (BLACK)
 ACTIVITIES & TASKS BY OTHER TEAMS OR CLIENT (BLUE)
 MILESTONE MEETINGS & PHASE REVIEWS (GREEN)

V2.0 — 2023

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